

OKR in Führungsteams

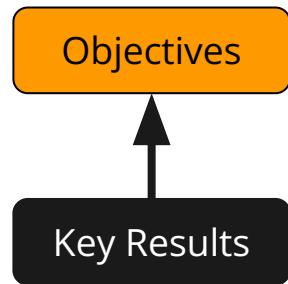
Eine Strategie fällt vom Himmel



Identifiziert
das wichtigste.



Rückblick und Ausblick



Sag klar, welche Wirkung du erreichen möchtest.

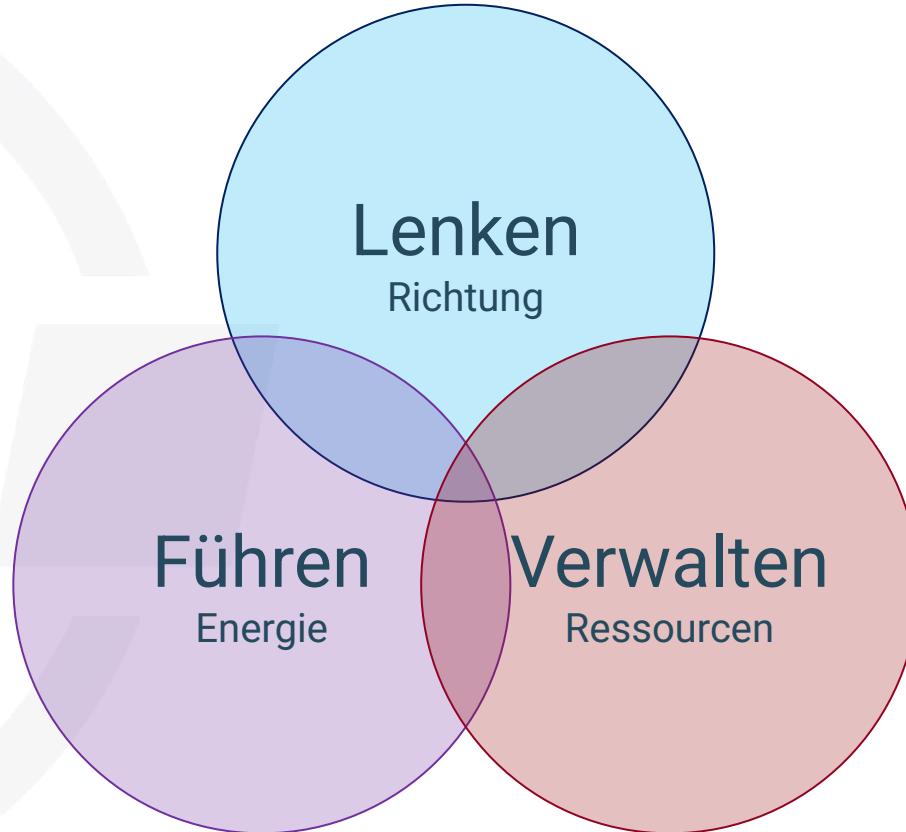
Miss früh, ob du auf dem richtigen Weg bist.



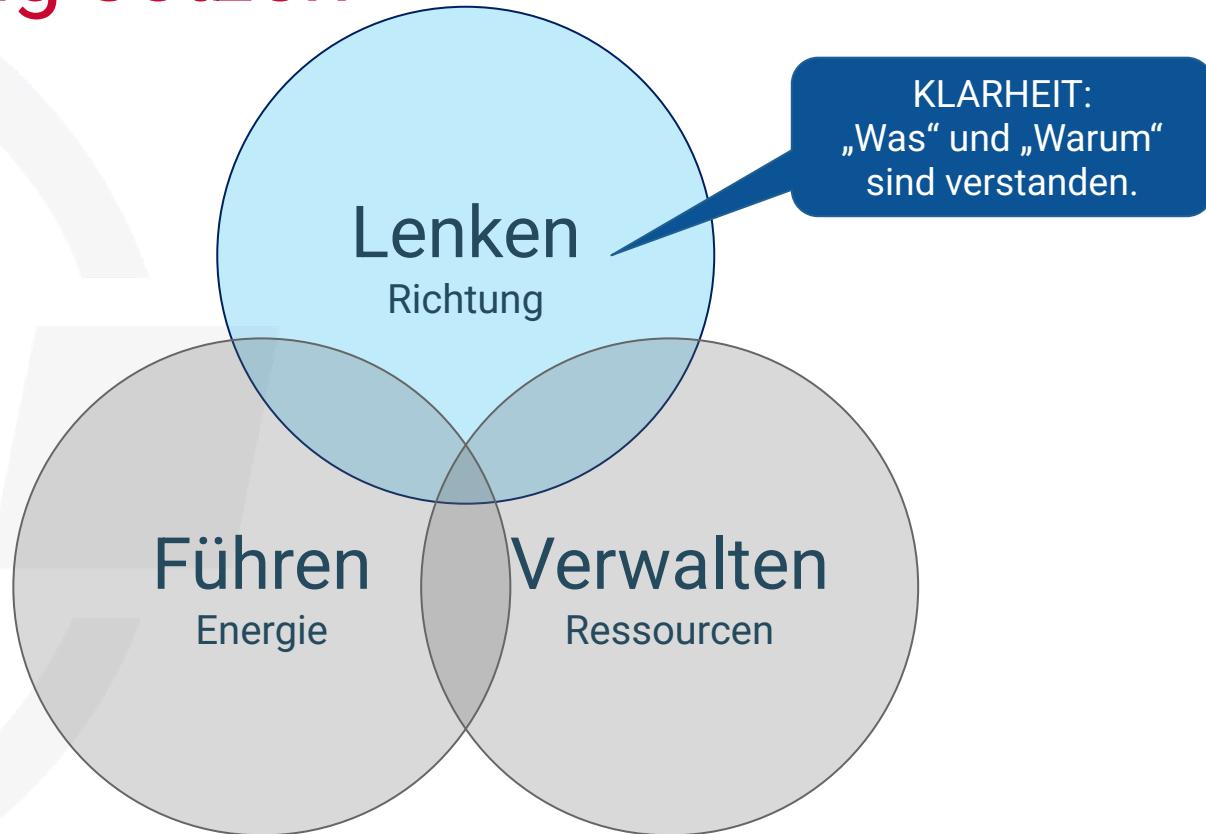
Umsetzung

Das ist OKR.
Alles andere ist Erläuterung.

“Führung” ist mehr als “Führen”.



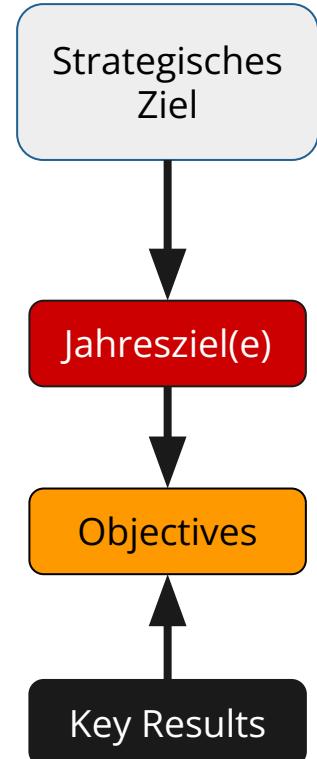
Die Richtung setzen



Wir hatten mal eine Strategie



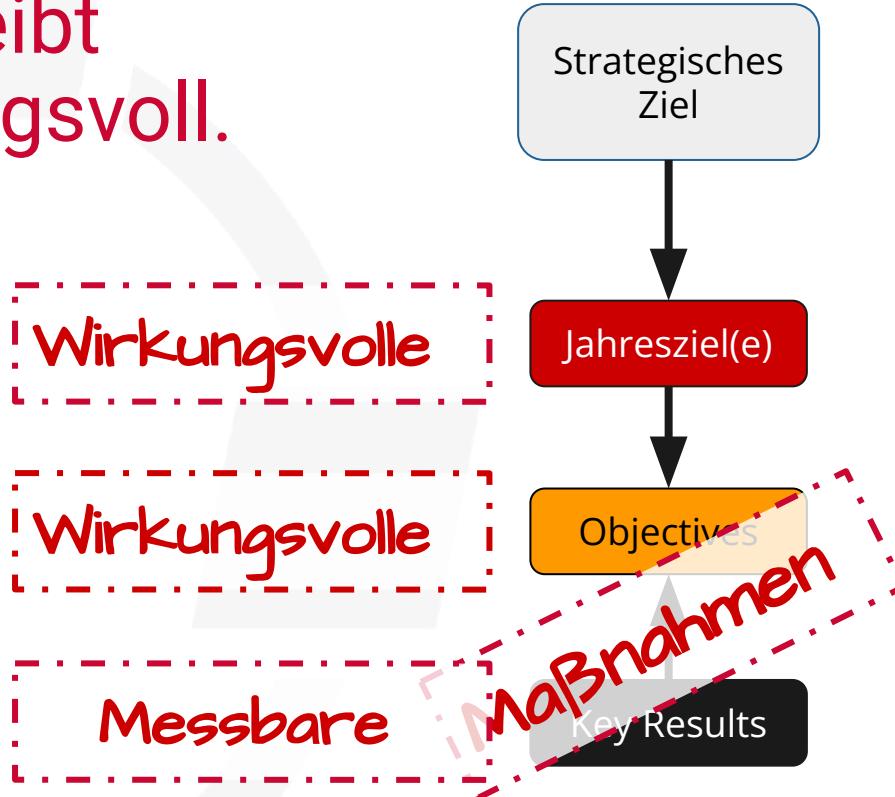
#1: Begin with the end in mind.



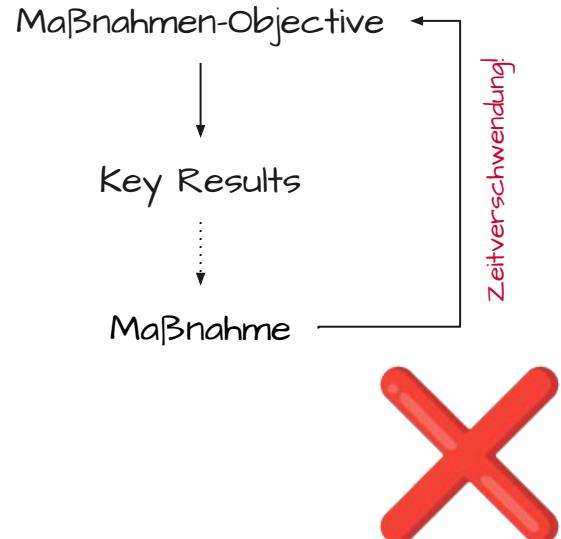
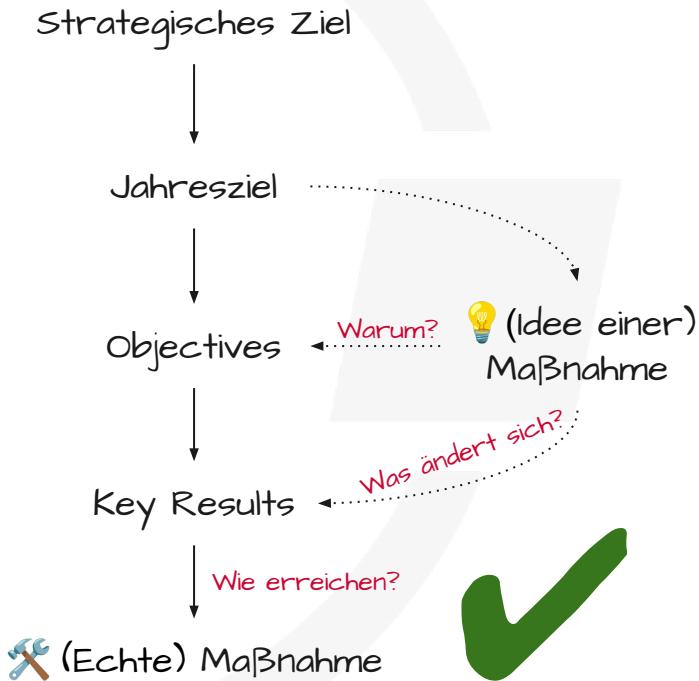
Fesselt euch nicht an Quartale

A close-up of a digital stock market ticker board. The screen displays a grid of financial data, including stock symbols, prices, and numerical values. The data is color-coded in green and red. A red callout box in the upper left corner contains the German text 'Fesselt euch nicht an Quartale' (Don't be tied to quarters). The background shows the blurred digital grid of the ticker board.

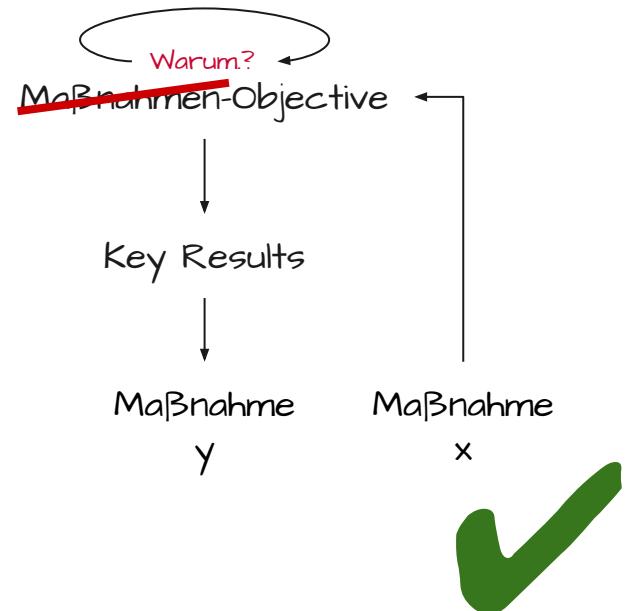
#2: Bleibt wirkungsvoll.



#3: Erlaubt euch, mit Arbeit zu denken.



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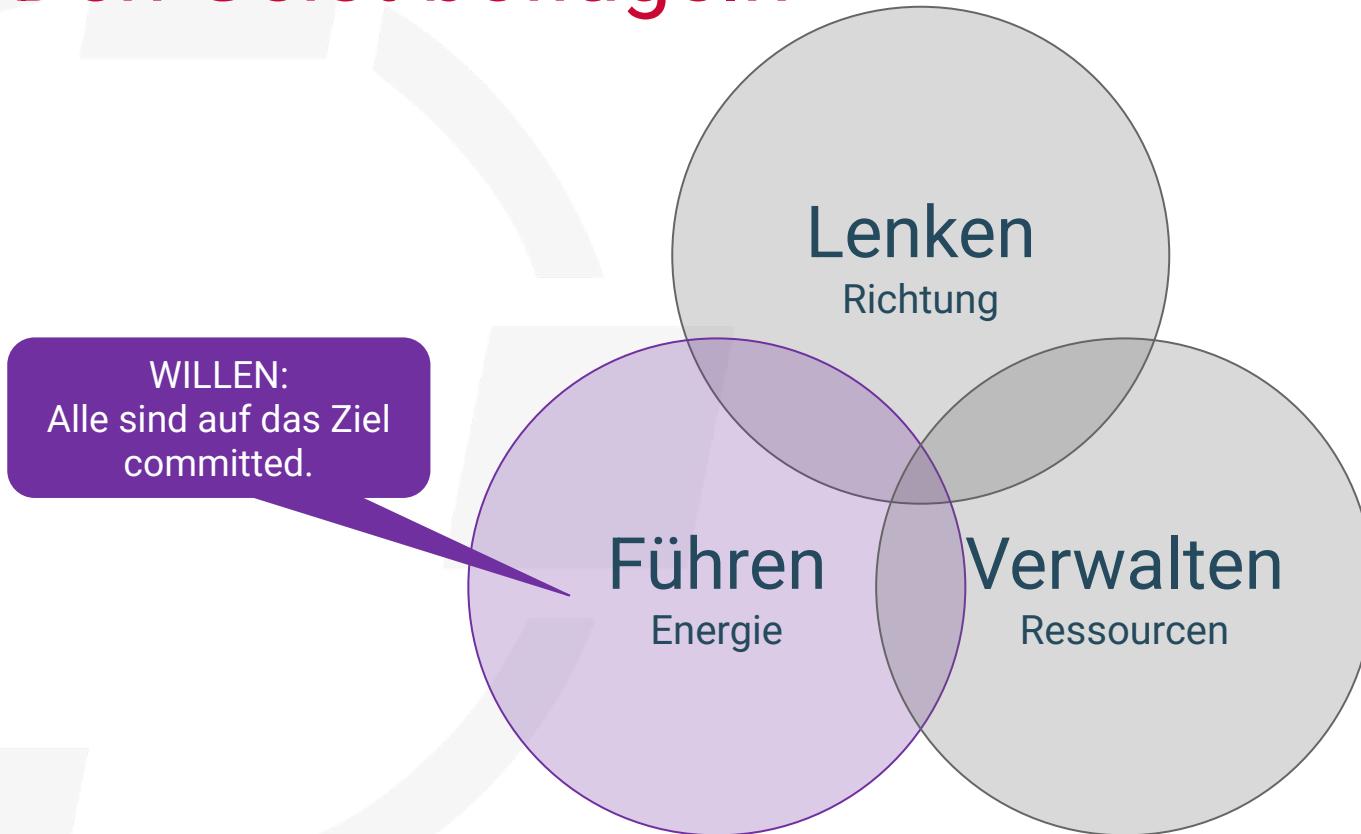
#4: Entscheidet!



#5: Setzt Schwerpunkte.



Den Geist beflügeln

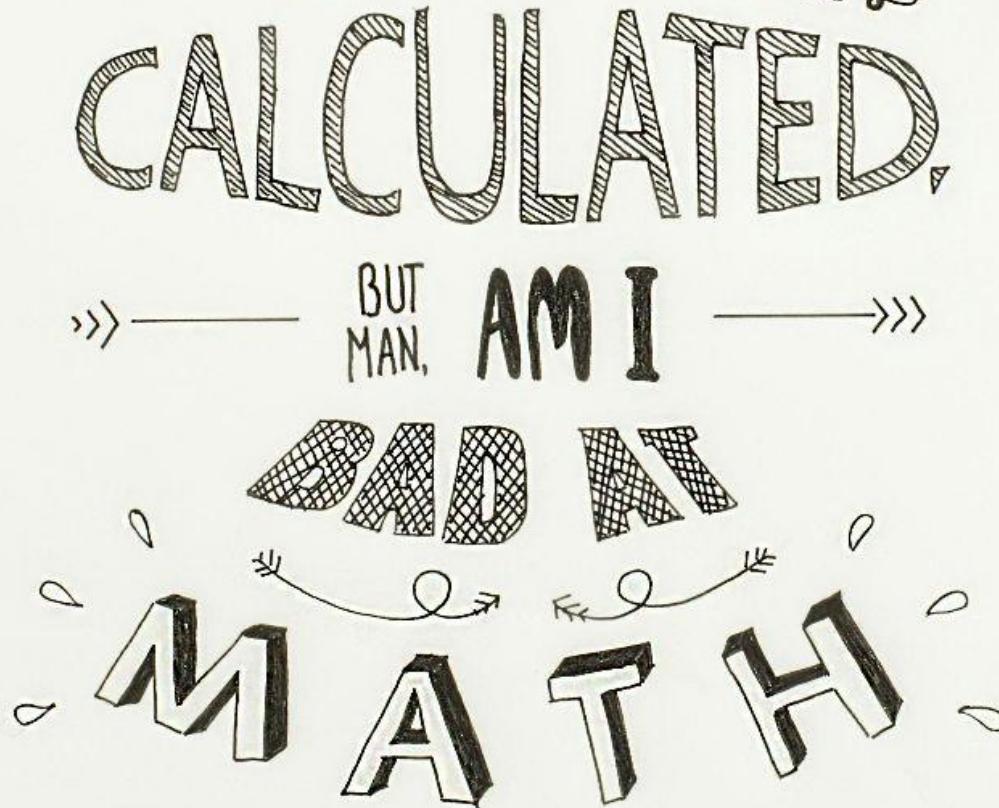


#6: Helft, mit Unsicherheit umzugehen

the Risk was
CALCULATED.

»» BUT
MAN, **AM I** «»

BAD IN
MATH



“#DataEileöhffnzwien nichts beitragen.”



“Aber [THEMA] ist ja auch nicht unwichtig.”

Company.

α
people
UNDIVIDED

A VISION

1
PEOPLE
FIRST.

1
We start
from WHY

1
We hate
digital

1
We DON'T WORK
WITH
Government

2
Open
knowledge

1
NEW
USER
EXPERIENCE

NO
COUNTRY

1
offline

2
Not-only-money
POWER

1
We love
digital

1
Open
process

1
~~Team~~
Community

1
small
qualified
team

1
Independent

Love

1
Power
of
idea

1
Digital
Transfor-
mation

1
Honesty with
ourselves

1
Strong
Design
Skills

1
~~Products~~
LAUNCH

1
Remote
TEAM

1
C

2
Creative in

1
Digital

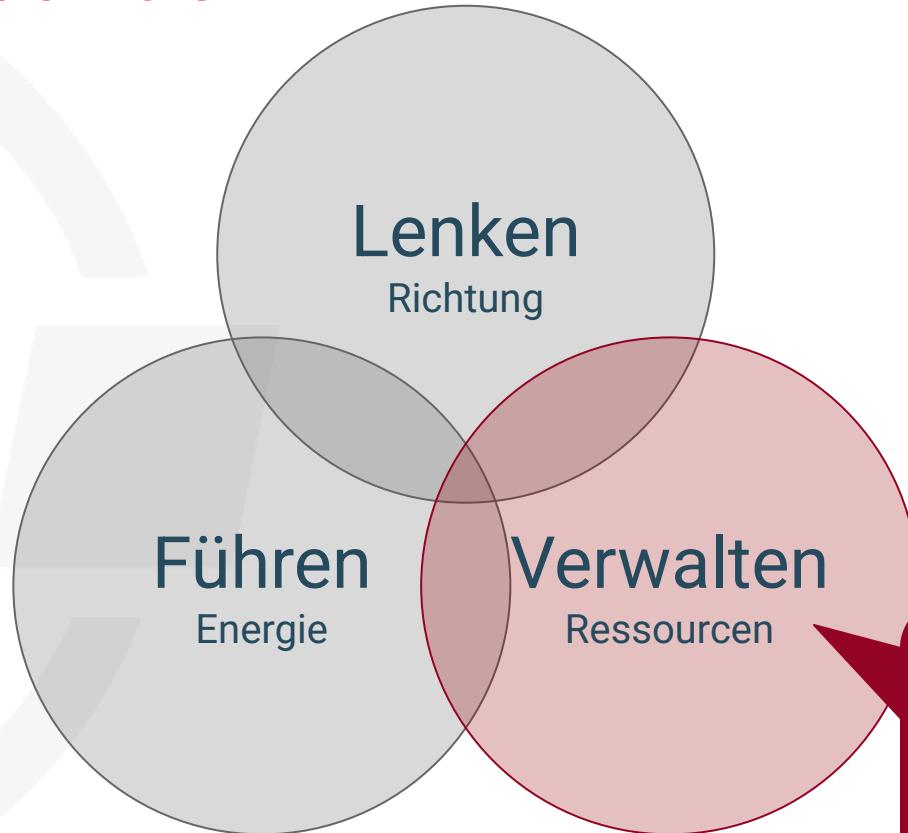
2
D

1
Diversity

2
G

1
T

Die Kräfte bündeln

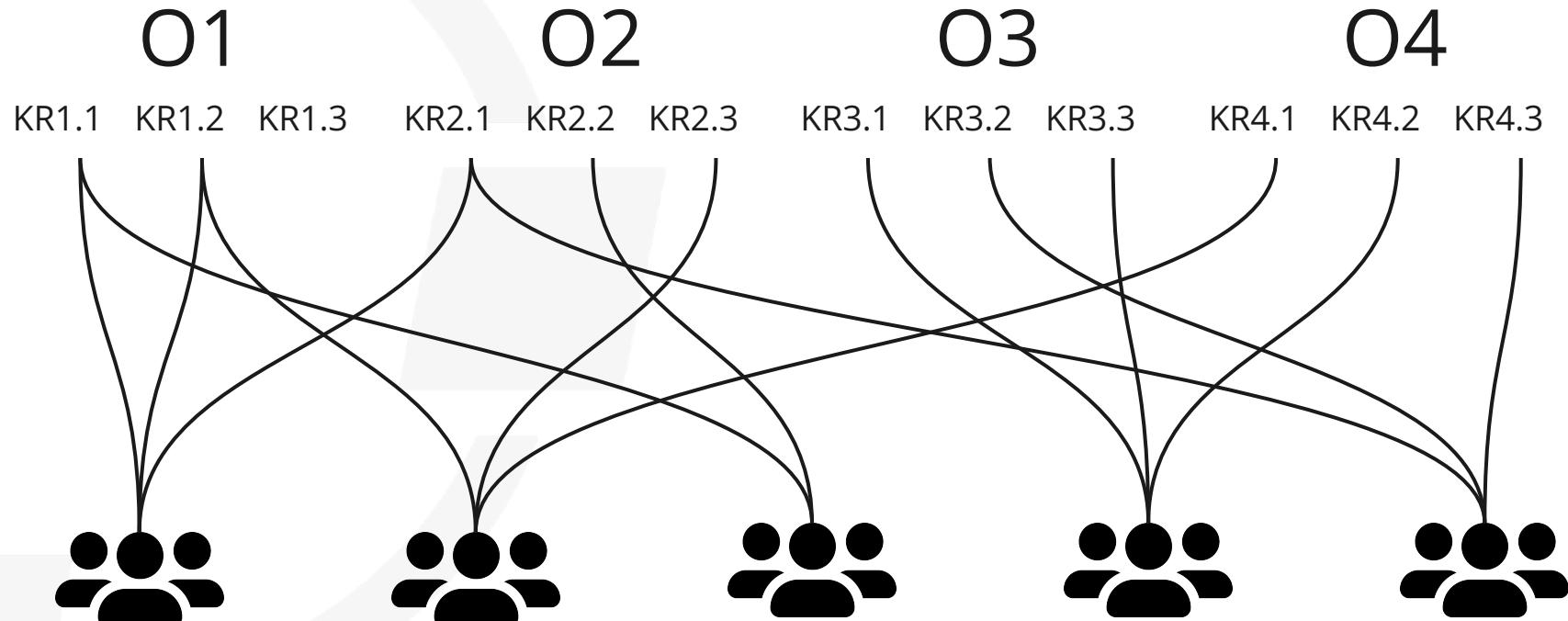


KONTROLLE /
KOMPETENZ:
Ressourcen und
Fähigkeiten sind
verfügbar.

Multifokus

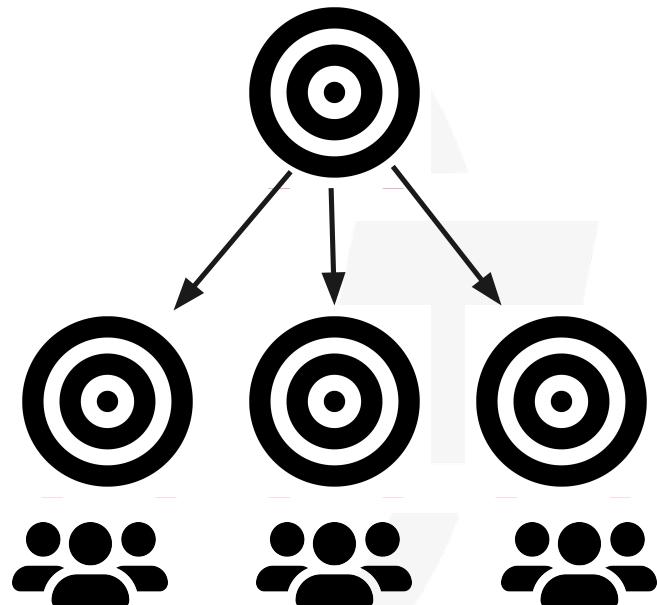


#8: Beschränkt euch.

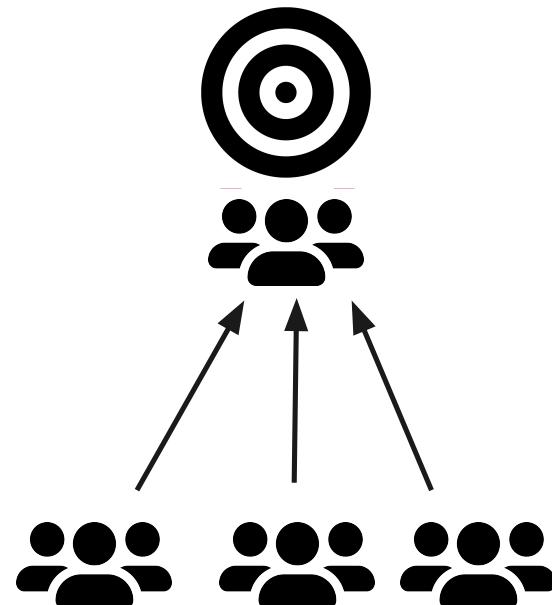




#9: Schafft effiziente Strukturen.

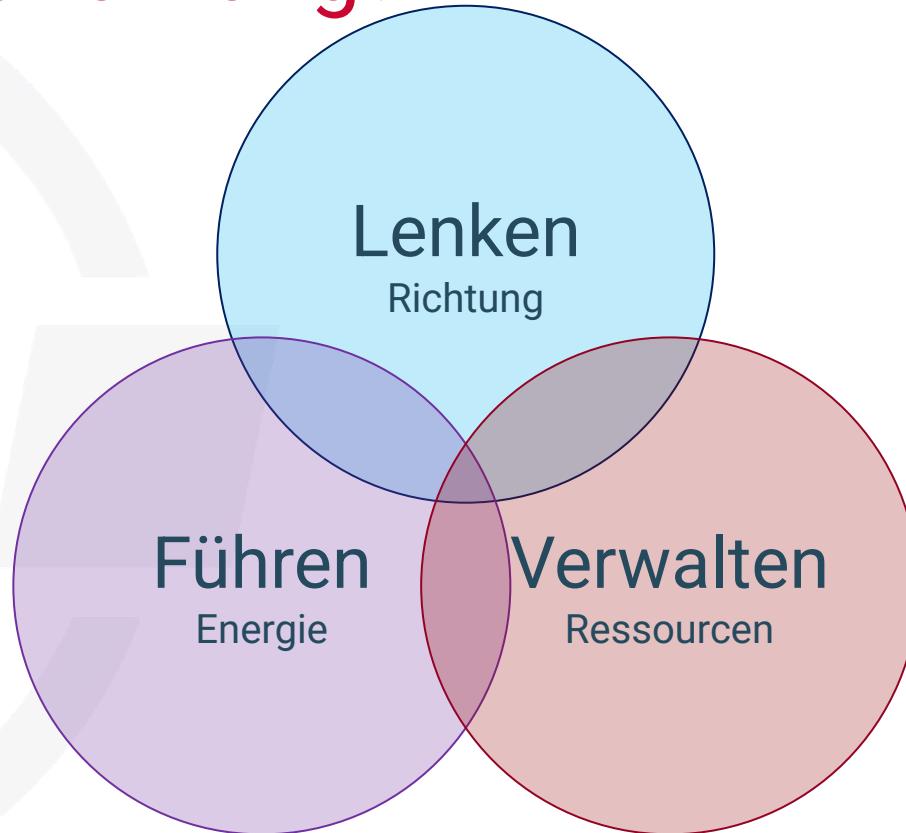


Ziel zu Struktur *oder*

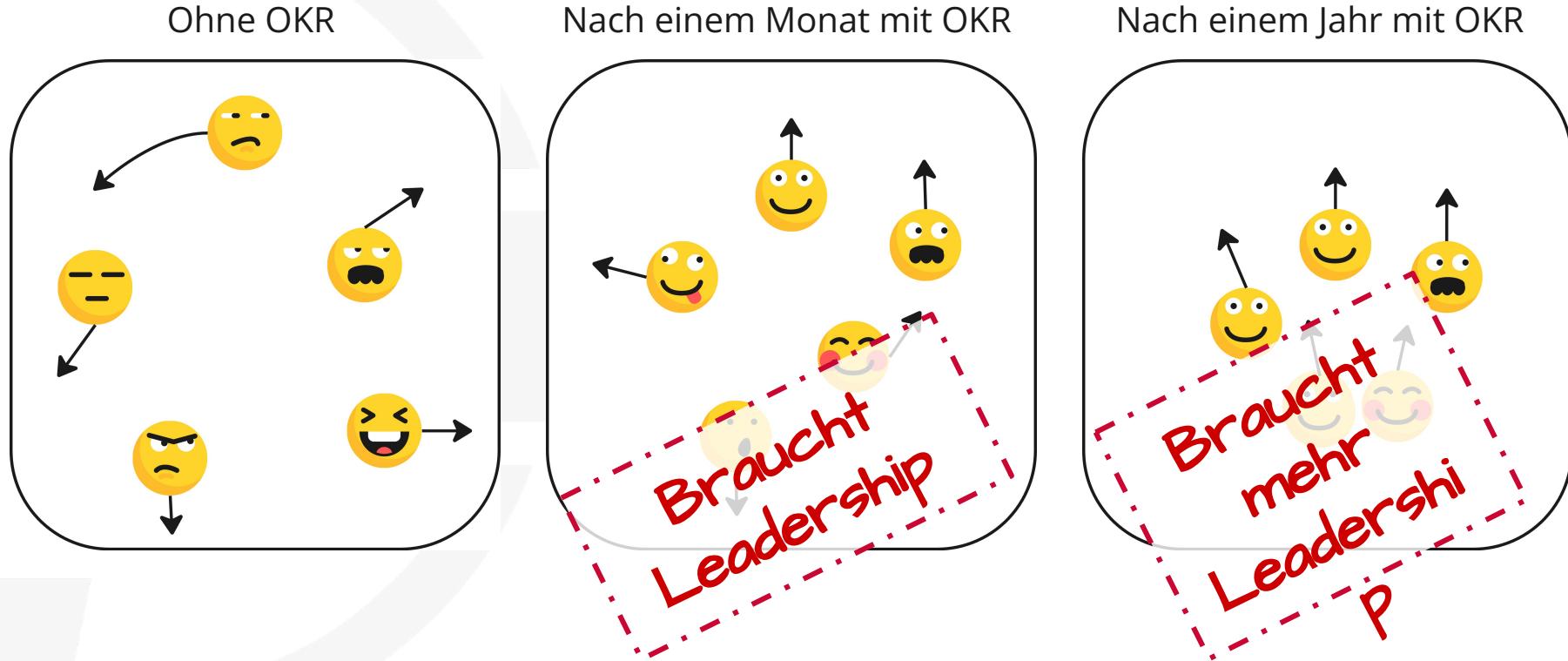


Struktur zu Ziel

Was macht Führung?



AlignSorrgt für Alignment & Selbstständigkeit.



Zusammengefasst

Vorbemerkung: Führung ist mehr als Führen.

1. Begin with the End in Mind.
2. Bleibt wirkungsvoll auf allen Ebenen.
3. Erlaubt euch, mit Arbeit zu denken.
4. Entscheidet!
5. Setzt Schwerpunkte.
6. Helft, mit Unsicherheit umzugehen.
7. Feiert Effizienz.
8. Beschränkt euch.
9. Schafft effiziente Strukturen.
10. Sorgt für Alignment & Selbstständigkeit.

Bonus: Fesselt euch nicht an Quartale.





KAI

TM-702

VG-MAX

Damascus

HAMON

MADE IN JAPAN

Master Saito 7"



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Get in touch!





What's on your mind?

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